CULTURE CHANGE

- Cultural systems outlive their bears

- Individuals die, but, cultural systems persist

- Archaeology = extinct cultures

- Culture change is constant

- System tries to maintain STABILITY

- Attempts to preserve PREDICTABILITY
TWO SOURCES OF CULTURE CHANGE

• EXTERNAL

  – Diffusion = transfer of cultural elements from one society to another

  – Acculturation = diffusion with continuity over time

  – results in widespread changes

  – involves dominant culture
TWO SOURCES OF CULTURE CHANGE

• INTERNAL
  – Innovation = Invention + Discovery
  – Tension between groups
    • Population pressure?
    • Internal unrest?
CULTURE CHANGE

• Results from production of New Ideas

• Culture represents the basis for Acceptance or Rejection of new ideas

• Selection and Modification for Accepted ideas
  – Least disruptive elements
CULTURE CHANGE

IS AN EVOLUTIONARY PROCESS